



5 Porters Cove Road, Asheville, NC 28805 | www.campcedarcliff.org | 828-450-3331

September 1, 2020

Dear Friend of Camp Cedar Cliff,

You are someone who I consider a “Fan” of Camp. As a fan, you understand the power of camp in the life of a young person. This summer was no exception. In fact, in my 30 years of ministering to youth, I cannot remember a more important season of ministry. Seeing campers emerge from quarantine for the first time and arrive at camp was like nothing I’ve ever experienced. Each one of their hearts seemed more open and impressionable than any summer before. We are grateful that God used this ministry in such a powerful way during these unprecedented times. That being said...

...without your contribution, Camp Cedar Cliff may not exist in 2021!

There is no way around it, Camp Cedar Cliff is in crisis. The financial toll that the pandemic has had is monumental. A recent report estimated that COVID-19 has had a 16 billion dollar impact on the Camp industry. Because we were able to complete five successful, COVID-free weeks of Day Camp, many people have incorrectly assumed that CCC is financially safe. Nothing could be further from the truth. Being forced to cancel our overnight programs has had a devastating impact on our annual revenue, resulting in a 64% loss.

We are praying that Camp Cedar Cliff will be here for many years to come, but we need your help now more than ever. **Our financial need is \$450,000.** We ask that you prayerfully consider partnering with us. Whether your gift is \$25 or \$125,000, every contribution gets us one step closer to ensuring Camp is alive and well in 2021!

To donate online and learn more, visit our website at www.campcedarcliff.org/relief-fund. If giving by check, please mail to: Camp Cedar Cliff, P.O. Box 9036, Asheville, NC 28815. If you have any questions, please contact us at (828) 450-3331.

We covet your prayers and ask that you share this need with friends who have the heart and capacity to help.

Grateful for your consideration,

Tim Brady
CEO & Camp Director